Company Tracking Number: R2520A

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single

Life

Product Name: Career Life Plus Application

Project Name/Number: Career Life Plus Application/R2520A

Filing at a Glance

Company: Liberty National Life Insurance Company

Product Name: Career Life Plus Application SERFF Tr Num: AMLC-126445851 State: Arkansas

TOI: L07I Individual Life - Whole SERFF Status: Closed-Approved- State Tr Num: 44500

Closed

Sub-TOI: L07I.101 Fixed/Indeterminate Co Tr Num: R2520A State Status: Approved-Closed

Premium - Single Life
Filing Type: Form
Reviewer(s): Linda Bird

Authors: Pattie Church, Donna Disposition Date: 01/14/2010

Kennedy

Date Submitted: 01/07/2010 Disposition Status: Approved-

Closed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: Career Life Plus Application Status of Filing in Domicile: Authorized

Project Number: R2520A Date Approved in Domicile: 07/03/2008

Requested Filing Mode: Review & Approval

Domicile Status Comments: This form was approved in Nebraska, our state of domicile, on

7/3/08.

Group Market Type:

Explanation for Combination/Other:

Submission Type: New Submission

Market Type: Individual

Group Market Size:

Overall Rate Impact:

Filing Status Changed: 01/14/2010 Explanation for Other Group Market Type:

State Status Changed: 01/14/2010

Created By: Donna Kennedy

Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: Donna Kennedy

Filing Description:

RE: Form – R2520A – Career Life Plus Application

Enclosed for your review and approval is a copy of the above referenced form. This form has updated replacement

Company Tracking Number: R2520A

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single

Life

Product Name: Career Life Plus Application

Project Name/Number: Career Life Plus Application/R2520A

questions to reflect Arkansas adoption of the NAIC Model Replacement Regulation pursuant to Arkansas Regulation 97.

R2520A will replace Form R-2520-A, Ed. 2/98 which was approved by your department on October 30, 1997. The Flesch score for Form R-2520A is 53.

To the best of our knowledge and belief this form complies with the laws and regulations of your state. This form does not contain any language that is unusual in terms of normal company or industry standards.

Included with this filing are transmittal documents or other documents required by your State.

Should you require additional information or if you should have any questions, please do not hesitate to contact me at 1-800-288-2722, extension 4919 or by email at regulatory@libnat.com.

Company and Contact

Filing Contact Information

Pattie Church, Compliance Analyst regulatory@libnat.com 2001 Third Avenue South 205-325-4919 [Phone] Birmingham, AL 35233 205-325-2720 [FAX]

Filing Company Information

Liberty National Life Insurance Company CoCode: 65331 State of Domicile: Nebraska
2001 Third Avenue South Group Code: 290 Company Type: Life and Health

Birmingham, AL 35233 Group Name: Liberty National Life State ID Number:

(800) 288-2722 ext. 2912[Phone] FEIN Number: 63-0124600

Filing Fees

Fee Required? Yes
Fee Amount: \$20.00
Retaliatory? No

Fee Explanation: We are paying the required filing fee of \$20 for a separate form.

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Liberty National Life Insurance Company \$20.00 01/07/2010 33334929

Company Tracking Number: R2520A

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single

Life

Product Name: Career Life Plus Application

Project Name/Number: Career Life Plus Application/R2520A

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted			
Approved- Closed	Linda Bird	01/14/2010	01/14/2010			

SERFF Tracking Number: AMLC-126445851 State: Arkansas
Filing Company: Liberty National Life Insurance Company State Tracking Number: 44500

Company Tracking Number: R2520A

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single

Life

Product Name: Career Life Plus Application

Project Name/Number: Career Life Plus Application/R2520A

Disposition

Disposition Date: 01/14/2010

Implementation Date: Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

Company Tracking Number: R2520A

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single

Life

Product Name: Career Life Plus Application

Project Name/Number: Career Life Plus Application/R2520A

Schedule Item Schedule Item Status Public Access

Supporting DocumentFlesch CertificationYesSupporting DocumentApplicationYesSupporting DocumentLife & Annuity - Acturial MemoNoFormCareer Life Plus ApplicationYes

Company Tracking Number: R2520A

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single

Life

Product Name: Career Life Plus Application

Project Name/Number: Career Life Plus Application/R2520A

Form Schedule

Lead Form Number: R2520A

Schedule	Form	Form Type Form Name	Action	Action Specific	Readability	Attachment
Item	Number			Data		
Status						
	R2520A	Application/Career Life Plus Enrollment Application Form	Initial		53.000	R2520A.pdf

20003201

Requested
Effective Date: / /

Branch Agency Agent Number Client Number

Application to: L	IBERTY NAT	TIONAL LI	FE INSUR	ANCE	COMPANY	В	ranch	Agend	y	Agent	Number	Clie	nt Numbe	٢
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PART III - ANSWER QUESTIONS	1 THROUGH	7 ON	ALL PR	OPOSED IN	SUREDS
Has any Proposed Insured lost more than 14 days due to illness or injury? Has any application for insurance on any Proposed 3. Has any Proposed Insured ever been diagnosed as the AIDS-Related Complex (ARC) or tested positive. The AIDS-Related Complex (ARC) are tested positive.	Insured been declined having an immune def ely for antibodies to th	or post	poned within disorder. AID	the past 3 years? S.	? 🗆 🗆 2.
 During the past (3) years, has any Proposed Insure (a) Received or been recommended for treatment o (b) Used heroin, cocaine or other similar agent or Is any Proposed Insured bedridden or confined to If any Proposed Insured has had surgery for, been the following, check "Yes" and check the applications 	r counseling regarding narcotic drug?a hospital, nursing hom treated for or been d	e or req	uiring regula as having a	r institutional care ny of	
(a) Heart attack, angina, congestive heart failure, co		No	Within 3 Years	More than 3 but less than 8 Years	8 Years or More
disease, heart enlargement or cardiomyopathy? (b) Stroke, emphysema, sickle cell anemia (not tra					
chronic hepatitis or cirrhosis of the liver?(c) Cancer (other than skin), melanoma, Hodgkin's o					
or malignant tumor?	□				
(d) Epilepsy, seizure disorder, Down's Syndrome, A mental retardation, amnesia, muscular dystrophy or7. If any Proposed Insured has been diagnosed as ha	multiple sclerosis? □				□
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I hereby declare that the statements recorded above respect to any Proposed Insured. I agree that: (1) the application. If on the date of this application, the stated in the application, then the insurance on succept has authority to accept risks or make or chan information which the applicant has given in the application; and (4) acceptance of a policy by the auditorization; and (4) acceptance of a policy by the auditorization; and (5) the finite policy by the auditorization is made with the knowledge and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fine above.	ne insurance on the approposed dependent insuch dependent will taked for, the insurance ge contracts or waive polication, or contained will not be disclosed	oplicant sured(s) ke effec will con the Con in the C	will become is/are alive of the distance in for a single company's right company's remarker company's remark	effective on the and whose healtl late of application ce for sixty (60) s or requirements; cords will be use	date of this h remains as h. Unless the days; (2) no (3) only the d to evaluate
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This day of,20	=	Signature (if r	of Proposed equired in you	d Insured's Spouse r state)	
	AGENT'S STATEMENT				

To the best of my knowledge and belief, the insurance applied for __is is not intended to replace any insurance now in effect. Is the Proposed Insured covered under one or more existing life insurance policies or annuities in force, including policies under conditional receipt, with any insurance company ___No (follow all applicable state requirements.) Yes

I certify that I have asked each adult Proposed Insured the questions contained in this application and have recorded the answers hereon. Each adult Proposed Insured has signed the application in my presence or lives at the same address as the applicant.

> Print or Type Agent's Name Agent's Signature

R2520A 1009

If on the date of application the Proposed Insured(s) are alive and are risks acceptable to the Company under its rules, limits and standards for the plan applied for, then the insurance applied for will take effect on the date of the application. Unless the Company has declined to issue the insurance applied for, the insurance will continue in force until the earlier of: (a) the expiration of the period covered by the payments received for herein; or (b) the expiration of 60 days. If the application is accepted and a policy issued, this sum will be applied toward payment of the premium thereon. If the Company declines to issue any policy applied for, the amount of the application deposit for such policy will be returned to the applicant. No insurance will become effective unless the application to which this receipt is attached is received by the Company at its home office.

No agent has authority to accept risks or make or change contracts or waive the Company's rights or requirements. This receipt is issued on the condition that any check, draft or other order for payment of money be good and collectable. This receipt is not transferable and will not be valid for any purpose if any erasures or alterations have been made in the printed form.

Only the information which the applicant has given in the answers to the questions on the application, or contained in the Company's records will be used to evaluate the eligibility for this insurance. This information will not be disclosed to any other company or person without written authorization.

SERFF Tracking Number: AMLC-126445851 State: Arkansas
Filing Company: Liberty National Life Insurance Company State Tracking Number: 44500

Company Tracking Number: R2520A

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single

Life

Product Name: Career Life Plus Application

Project Name/Number: Career Life Plus Application/R2520A

Supporting Document Schedules

Item Status: Status

Date:

Satisfied - Item: Flesch Certification

Comments: See Attached Attachment:

AR Readability Certification.pdf

Item Status: Status

Date:

Satisfied - Item: Application

Comments:

This form is being filed for approval.

Attachment: R2520A.pdf

Item Status: Status

Date:

Bypassed - Item: Life & Annuity - Acturial Memo

Bypass Reason: This is an application filing only not a policy filing.

Comments:

STATE OF ARKANSAS

READABILITY CERTIFICATION

FORM NO.	<u>DESCRIPTION</u>	<u>SCORE</u>	SCORED SEPARATELY
R2520A	Career Life Plus Application	53	X

This is to certify that the above listed forms have achieved the Flesch Ease Score indicated, and that to the best of my knowledge and belief comply with the requirements to **Ark. Stat.Ann.Sec.** 66-3251 through 66.3258, cited as the Life and Disability Insurance Policy Language Simplification Act.

Cathy C. Pilcher

Second Vice President, Compliance

United Investors Life Insurance Company

01/07/10

Date

P-123, Rev. 9/97

20003201

Requested
Effective Date: / /

Branch Agency Agent Number Client Number

Application to: L	IBERTY NAT	TIONAL LI	FE INSUR	ANCE	COMPANY	В	ranch	Agend	y	Agent	Number	Clie	nt Numbe	٢
PART 1	– ЕМР	LOYEE	INFC	RM	ATION									
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PART III - ANSWER QUESTIONS	1 THROUGH	7 ON	ALL PR	OPOSED IN	SUREDS
Has any Proposed Insured lost more than 14 days due to illness or injury? Has any application for insurance on any Proposed 3. Has any Proposed Insured ever been diagnosed as the AIDS-Related Complex (ARC) or tested positive. The AIDS-Related Complex (ARC) are tested positive.	Insured been declined having an immune def ely for antibodies to th	or post	poned within disorder. AID	the past 3 years? S.	? 🗆 🗆 2.
 During the past (3) years, has any Proposed Insure (a) Received or been recommended for treatment o (b) Used heroin, cocaine or other similar agent or Is any Proposed Insured bedridden or confined to If any Proposed Insured has had surgery for, been the following, check "Yes" and check the applications 	r counseling regarding narcotic drug?a hospital, nursing hom treated for or been d	e or req	uiring regula as having a	r institutional care ny of	
(a) Heart attack, angina, congestive heart failure, co		No	Within 3 Years	More than 3 but less than 8 Years	8 Years or More
disease, heart enlargement or cardiomyopathy? (b) Stroke, emphysema, sickle cell anemia (not tra					
chronic hepatitis or cirrhosis of the liver?(c) Cancer (other than skin), melanoma, Hodgkin's o					
or malignant tumor?	□				
(d) Epilepsy, seizure disorder, Down's Syndrome, A mental retardation, amnesia, muscular dystrophy or7. If any Proposed Insured has been diagnosed as ha	multiple sclerosis? □				□
the following, check "Yes" and check the applicate (a) Diabetes but has no history of high blood press (b) Diabetes and also has a history of high blood List below the number and name of any Proposed Institute (a) The control of th	ole boxes: sure? □ pressure? □		abetes Diagr Within 10 Y	ears Than	Diagnosed Mon 10 Years Ago
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I hereby declare that the statements recorded above respect to any Proposed Insured. I agree that: (1) the application. If on the date of this application, the stated in the application, then the insurance on succept has authority to accept risks or make or chan information which the applicant has given in the application; and (4) acceptance of a policy by the auditorization; and (4) acceptance of a policy by the auditorization; and (5) the finite policy by the auditorization is made with the knowledge and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fines and control of a crime and may be subject to fine above.	ne insurance on the approposed dependent insuch dependent will taked for, the insurance ge contracts or waive polication, or contained will not be disclosed	oplicant sured(s) ke effec will con the Con in the C	will become is/are alive of the distance in for a single company's right company's remarker company's remark	effective on the and whose healtl late of application ce for sixty (60) s or requirements; cords will be use	date of this h remains as h. Unless the days; (2) no (3) only the d to evaluate
Dated at State of,20			Signature of		
This day of,20	=	Signature (if r	of Proposed equired in you	d Insured's Spouse r state)	
	AGENT'S STATEMENT				

To the best of my knowledge and belief, the insurance applied for __is is not intended to replace any insurance now in effect. Is the Proposed Insured covered under one or more existing life insurance policies or annuities in force, including policies under conditional receipt, with any insurance company ___No (follow all applicable state requirements.) Yes

I certify that I have asked each adult Proposed Insured the questions contained in this application and have recorded the answers hereon. Each adult Proposed Insured has signed the application in my presence or lives at the same address as the applicant.

> Print or Type Agent's Name Agent's Signature

R2520A 1009

If on the date of application the Proposed Insured(s) are alive and are risks acceptable to the Company under its rules, limits and standards for the plan applied for, then the insurance applied for will take effect on the date of the application. Unless the Company has declined to issue the insurance applied for, the insurance will continue in force until the earlier of: (a) the expiration of the period covered by the payments received for herein; or (b) the expiration of 60 days. If the application is accepted and a policy issued, this sum will be applied toward payment of the premium thereon. If the Company declines to issue any policy applied for, the amount of the application deposit for such policy will be returned to the applicant. No insurance will become effective unless the application to which this receipt is attached is received by the Company at its home office.

No agent has authority to accept risks or make or change contracts or waive the Company's rights or requirements. This receipt is issued on the condition that any check, draft or other order for payment of money be good and collectable. This receipt is not transferable and will not be valid for any purpose if any erasures or alterations have been made in the printed form.

Only the information which the applicant has given in the answers to the questions on the application, or contained in the Company's records will be used to evaluate the eligibility for this insurance. This information will not be disclosed to any other company or person without written authorization.